

ANNIVERSARY SALE

The PALAIS ROYAL
ESTAB. 1877
THE SHOPPING CENTER
DESIRABLE QUALITIES - CORRECT STYLES
A. LISTER



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Misses and Women's Fall Suits

Worth \$27.50, \$29.50, \$32.50 and \$35.

Styles for Misses and Women in the new and wanted materials of the season.

\$25

Plain-tailored Styles, Semi-tailored Styles, and Fur and Fabric-fur Trimmed Suits.

One of the outstanding features of today's selling in the Anniversary Sale will be the remarkable \$25 Suit Sale in our Third Floor Department. At this writing it is difficult to say just how many of these garments will remain tomorrow, but certainly there will be many splendid values. Make it a point to see these suits. Remember values run up to \$35.00 Anniversary Sale price, \$25.00.

Palais Royal—Third Floor.

Celebrating 40 Years of Successful Storekeeping

Many congratulatory messages have been received upon this, our fortieth birthday—messages from friends who knew us years ago—and are glad that we have prospered.

Our appreciation of the years of patronage generously accorded us is shown partly in this advertisement—containing remarkable values from many departments. There are too many good things throughout the store to crowd into even such a large space. You can rest assured that every floor will hold unbounded interest for you and every one in your family here today and all this week.

Over 1,000 Art Embroidery Articles

Articles of Every Description
—for Infants, Children
and Women.

15c

Values that Would Sound Like
an Exaggeration Were We
to Quote Them Here.

No one should miss this opportunity to secure handsome articles for Xmas gifts, as well as immediate personal and household use.

Special Anniversary Prices on Silk and Cotton Embroidery Floss, Crochet Cotton and Instruction Books.

Regular 100 Balls of Cotton. Special, 3 for.....29c
60 Skein Silk and Cotton. Special, 6 for.....29c
30 Skein Cotton. Special, 12 for.....29c
100 Instruction Books. Special, 3 for.....29c
One Initial Stamped FREE when Materials are Purchased Here.

Palais Royal—Art Goods Dept.

High-Grade New Fall Cloth Coats for Women

\$50, \$59, \$65, \$75,
\$89, \$95, \$110
to \$125



At no time during the season has the assortment equaled the present showing. Garments of the highest grade, made by the best of American makers—many being copies of garments from French designers.

It will be of interest to every woman to view this display, whether contemplating an immediate purchase or not. All are exclusive, one-of-a-kind styles.

Materials included in the assortment are: olive, English Velour, Crystal Cloth, Suede Velour, Silver-tipped Bona and Imported Woolens.

All are nicely trimmed, with large collar and cuffs of Hudson seal, nutria, beaver, mink, fox, Australian opossum, skunk and Kolinsky dyed brook mink. Many made with deep borders and bands of fur.

The colors include the new shades of taupe, smoke, silver, beetroot, Burgundy, Pekin blue, Russian green, tobacco brown, wood brown, plum and wine shades.

On Display and Sale During Anniversary Week.

Palais Royal—Third Floor.

Matchless Values in Men's and Young Men's

Suits and O'Coats

Garments Worth
\$22.50 to \$25.

\$15.75

All New, Up-to-date
Models and Materials.

Faultlessly tailored garments, in every latest fall and winter model; phenomenal values, special for our Anniversary Sale. Better get your suit and overcoat now, while assortments are still complete. Sizes for men of all proportions.

Palais Royal—Street Floor.

An Extraordinary Sale of Tailored and Untrimmed Hats

That Ordinarily Would Sell for \$2.75, \$3, \$3.50,
\$4 and Even More. Priced for the Anniversary

At

\$1.98

A fortunate purchase that makes possible the greatest Millinery Values of the season at the Palais Royal.

The newest and most desirable shapes from which both professional and home milliners may make selection.

Hats for Misses.

Hats for Women.

Hats for Matrons.

The Untrimmed Hats include all the smartest shapes that the season has brought forth. Materials include Lyons velvet and hatter's plush, in chin-chin, pokes, tricorne, mushrooms and large dress shapes.

The tailored Hats include handmade styles of draped velvet with soft crowns and brims, blocked velvet brims with hatter's plush crowns, etc., in large and small shapes. Neatly trimmed with silk faille ribbons. In black and a good assortment of colors.

\$7.95 to \$10 Beautiful New Velour Hats Priced for This Sale at \$6.50.

Exquisite Hats—rich and fascinating—for street or sport wear. The hats offered in this collection are all Mattewan velours—a name synonymous with quality. There are smart sailors, mushrooms and soft roll brim effects all trimmed with silk faille ribbon. Colors include black, brown, navy, taupe, purple, etc.

Sale Starts
Sharp at
9 A. M.
In the Palais
Royal
Millinery
Department,
Second
Floor.

Several Thousands of Pairs of Exquisite Lace Curtains Priced at \$2.89, \$2.69 and \$2.39

Including Irish Point Lace Curtains, made in America, Cable Net, Filet and Nottingham weave Curtains, in a hundred different patterns. An extraordinary assortment of styles and unexcelled qualities, at special Anniversary Sale prices.

\$2.50 Pairs Cable, Filet and Nottingham Weave Curtains, \$2.50

Values to \$2.50

Of finest grades. Fifty different patterns in this lot. In white, cream or Arab colors; 2 1/2 to 3 1/2 yards long.

650 Pairs of Braided Marie Antoinette and Cluny Net Curtains, \$4.10

Values to \$7.50

This lot is made of the best grade of imported French cable net. Positively the most desirable qualities on the market.

A superbly beautiful lot of Curtains; hemstitched and with Cluny lace edges and insertions or shadow novelty and filet lace insertions.

\$48.00 (9x12-foot) Body Brussels Rugs

Unusual Price Reduction for the Anniversary Sale.

Wonderful Quality Rugs from Leading Mills.

Extraordinary feature in the Anniversary Sale. Beautiful

Body Brussels Rugs, in full 9x12-ft. sizes. All new patterns—

neat, small-figured effects, etc. In two-tone effects, brown,

greens, tans, etc. An exceptionally interesting offering.

Palais Royal—Second Floor.

Anniversary Specials in Laces and Dress Trimmings

30c to 50c Fillet and Oriental Laces, Yd. 25c

A great variety of patterns; all new and very desirable. Fillet bands and edgings up to 5 inches wide, and Oriental edgings up to 3 inches, in white or ecru shade.

75c and \$1.00 12-yard Pieces Val Laces, 48c

Edges and insertions in many pretty designs 3/4 to 1 inch widths; round or diamond meshes.

75c to \$1.25 Novelty Dress Trimmings, Yd. 50c

All new and decidedly pretty; motifs, bands and edgings; plain colors and Oriental combinations.

\$1.75 Georgetown Crepe, Special, Yd. \$1.20

A very firm quality; 39-inch width, in a nice color assortment, including flesh; also white or black.

Soutache Braid, 12-yard Piece, 25c

Our regular 30c quality. A full line of colors; also black.

\$1.25 Marabou Band Trimmings, Yd. 80c

A splendid substitute for fur, shown in black, brown, natural and gray.

Muff Forms, Priced at 25c, 50c to \$2.75

Muslin covered; plain or satin lined, with ruffled satin opening. Some with ring handles, and economize.

Palais Royal—Street Floor.

Boys' Suits and Mackinaws

In the Anniversary Sale

\$5.45

Worth Up to \$8.50.
In Sizes 7 to 17.

The Suits mostly with two pairs of lined Knickerbockers. Latest fall and winter Norfolk Trench models. Comprise good quality chevrons, tweeds, cassimeres and corduroys. Mackinaws in the new trench belt back or belt all around models, with shawl or convertible collars. In a variety of handsome plaid color combinations. This price positively for our Anniversary only. Better buy now. The greatest values of the season.

Palais Royal—Third Floor.

Today Is to Be an Important Day in Our Housewares Department

With many extra special values put forward on needed housewares of every description.

Wash Boiler, heavy tin, copper bottom; stationary wood handles.

No. 7 size, regularly \$2.25, at.....\$1.50

No. 8 size, regularly \$2.50, at.....\$2.10

No. 9 size, regularly \$2.75, at.....\$2.30

Wash Tube, Heavy Galvanized Iron.

Regularly \$9c, at.....70c

Regularly \$1.05, at.....90c

Regularly \$1.25, at.....\$1.05

Regularly \$1.45, at.....\$1.20

\$3.75 Clothes Wringer, rubbers vulcanized to shaft; hardwood frame, at.....\$3.25

Ironing Boards, on stand; bass wood. Regularly \$1.65, at.....\$1.25

30c Clothes Pin Bag and 100 Clothes pins, at.....20c

Bag made of heavy awning drill.

55c Glass Wash Boards, at.....45c

Palais Royal—Fourth Floor.

Smart, New Crepe de Chine Blouses

Hundreds of Autumn's Smartest New Styles, Specially Priced.

\$3.95

Tailored and Dressy Models in a Big Variety.

A special exhibition of charming new fall blouses at an attractive special Anniversary Sale price is one of the many Third Floor attractions for today. Blouses superb—innumerable styles, at an interesting price.

FURNITURE

At Anniversary Sale Prices.

\$5.50 Natural Willow Rocker, with arms, \$4.50.
\$6.50 Brown Fiber Rush Rocker, has full roll made maple frame, \$5.00.
\$23.50 Fumed Oak Library Table, with drawer and magazine racks, \$18.50.

\$12.00 Fumed Oak Rocker, with arms, mission style, Spanish leather seat, \$10.50.

\$12.00 Fumed Oak Stickley Tea Wagon, \$10.00. Has removable glass tray, rubber-tired wheels and wood under-shelf.

\$20.00 Golden Oak Library Table, Colonial style, with drawers, \$16.
\$16.50 Mahogany-finish Koehler Bed Davenport, \$13.20.
Mahogany-finish Bed Davenport, covered Spanish leatherette; plain designs with broad arms.

\$22.50 Taylor Rocker; dull mahogany finish; tapestry seat and back, \$22.00.

\$23.50 Art Reed Armchair, upholstered seat and back, \$18.50.
Solid Mahogany Tapestry Wing Rocker, has broad arms, very special, \$26.50.

Palais Royal—Fourth Floor.

126 Misses & Women's Silk and Serge Dresses

Dresses that Sell Regularly for \$19.50 and Up to \$25.

In the Season's Best Styles.

\$17.50

Also Dresses of Satin, Crepe Meteor and Georgetown Crepe.

Unusual Beautiful Styles at Such a Price.

Actual Values of These Garments, \$19.50 to \$25.

A most remarkable offering for today in our third floor department—this wonderful sale of street and afternoon dresses made of beautiful new materials includes sizes for both misses and women. Dresses of decided charm that through a fortunate purchase we are able to price at \$17.50 for the Anniversary Sale.

Do not fail to take advantage of this important selling event today. Rarely have we offered such charming garments at such a notably low price.

Palais Royal—Third Floor.

